



ABOUT US

MD Becker Partners is a boutique management and strategy consulting firm focusing on both public and private companies in the life sciences industry, including pharmaceuticals, biotechnology, and medical devices.

The firm integrates the three independent disciplines of investor relations, strategic advisory and operational improvement and applies them to carefully conceived and expertly enacted strategies that help companies increase visibility, unlock stakeholder value and access resources to grow their business.



SERVICES

We serve a broad range of clients, ranging from emerging biotechnology and medical device companies to established pharmaceutical leaders. We also work directly with venture capitalists and institutional investors that provide capital to these companies.

Investor & Public Relations

- Financial, Media and Public Relations
- Communications and Writing Services
- Crisis and Issues Management
- Disclosure Procedures and Compliance
- Online Communications, New Media, Social Media

Strategic Advisory

- Corporate Strategy and Brand Positioning
- Business Development
- Outsourced Due Diligence
- Corporate Funding
- Market research

Operational Improvement

- Workout and Corporate Reorganization
- Interim/Acting Management Solutions
- Turnaround and Targeted Improvement
- Project Management
- Supplementing In-house Staff



OUR ADVANTAGES

Experience and breadth

- Access to experienced senior talent that may otherwise be unattainable
- One firm with multiple areas of expertise

Objective and personalized

- Viewing a client from the outside, we can offer new perspectives and fresh solutions to existing problems
- We limit our client base in order to provide the personalized and dedicated service only a boutique firm can offer

Cost effective and flexible

- We don't have the high cost structure of larger organizations
- Our solutions are scalable and based on the needs of the client with no minimum project size or price
- We act as an extension of in-house capabilities for clients with limited bandwidth or that are looking to reduce expenses by outsourcing

Recognized industry resource

- We are the only firm that can directly impact client visibility
- We author or contribute to original articles, leading industry publications, and web portals
- We are frequently interviewed and referenced by the media

TEAM

At the heart of our comprehensive service is more than 45-years of real-world, in-house experience. This unique understanding of both the science and business of life sciences companies combined with extensive clinical, commercial, and regulatory relationships and experience provides our firm - *and its clients* - with a competitive advantage.

Michael D. Becker, President & CEO

- More than 15-years of experience as a serial entrepreneur, C-level industry executive, drug developer, Wall Street securities analyst and registered financial advisor. He has served as president, chief executive officer, and member of the Board of Directors for several publicly-traded biotechnology companies.

Janet L. Dally, Senior Vice President

- More than 20-years of experience in the biotechnology, pharmaceutical and medical technology industries. She has served as an investor relations advisor, healthcare fund analyst, business development and medical device marketing management, and microbiologist.

Jeffrey Martini, Ph.D., Vice President

- Extensive background in large pharmaceuticals, biotechnology, academic research, and venture capital. Received his Ph.D. in Molecular Pharmacology and Structural Biology from Thomas Jefferson University in Philadelphia, PA.